

# **Expert College Guidance and Support**

Care College Advisor

Transitioning to college is a major undertaking – for parents as well as for students. Sorting through college options, figuring out financial aid, and navigating admissions requirements can be overwhelming.

#### WE PROVIDE ACCESS TO:

- Personalized admissions plans and timelines
- College matching lists with calculated acceptance chances
- Financial aid information and scholarship options
- Application essay writing consultation and feedback
- Access to CollegeVine and 100 free Karma Points
- Livestream events and opportunities to network with experts and alumni from leading schools





### **Frequently Asked Questions**



### What specifically does CollegeVine offer? Do student receive a personal coach? Are services offered via phone, video, or email/chat?

CollegeVine is one component of the Care College Advisor package. Through our partnership with CollegeVine, members are able to access the CollegeVine online platform to receive expert college admissions guidance, get help writing college essays, perform college searches that match personal criteria, watch/listen to livestreams on college-related topics and interact with others in online forums/communities. It also includes the ability to earn scholarship money. Students are not restricted to a single a personal coach but rather able to interact with expert advisors on the specific topics in which they are seeking help/guidance. The services are fully provided online via the CollegeVine website which includes video (live webstreams), web/chat interaction (communities/essay sharing/forums) and personalized tools (grade-level admissions timeline, individual preference college matching).

#### How do College Care Advisor and College Vine differ?

College Vine is one component of the larger College Care Advisor offering. In addition to CollegeVine, members also have access to unlimited support our educational specialists who can provide personalized assistance and research on topics ranging from school or scholarship research to understanding and locating financial aid resources.

### How can employees access College Care and College Vine?

Employees can access the entire College Care Advisor collection, including CollegeVine, from the care.com web site.

## How do Karma points work on College Vine? How many Karma points do employees start with? How can they get more Karma points?

Karma points are like virtual currency that is earned and redeemed on the CollegeVine site. Members earn 100 points when they first login to the site from their Care.com account. Karma can be redeemed for things like expert essay review and chances to win a scholarship. Members can earn additional Karma points as they interact with the CollegeVine platform, for example: by participating in community forums, or by reviewing and offering feedback on peer essays.



